



# Mouhamed Nourine Guitouni

Mobile Application Development | Website Creation  
| Graphic Design | Digital Marketing

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 Mourouj, Tunis

## Education

### Professional Master's in Services Digitalization

(2023-2024)

ESSECT - Higher School of Economic and Commercial Sciences of Tunis



### Professional Master's in Digital Marketing

(2021-2023)

ESSECT - Higher School of Economic and Commercial Sciences of Tunis



### Applied Bachelor's Degree in IT Management

(2018-2021)

ESSECT - Higher School of Economic and Commercial Sciences of Tunis



### Mathematics Bacallaureate

(2018)

## Experience

### Freelance Developer

(2023- Present)

- Native Android/iOS app development
- Website creation using WordPress

### Webmaster & Digital Marketer – L&S

(2022)

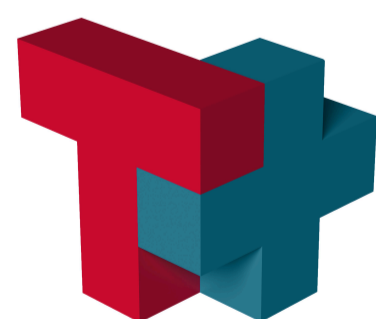
- Created an e-commerce website
- Managed social media accounts



### Mobile Developer – Naro Project

(2022)

Developed an augmented reality application for the Boukornine Ecomuseum, as part of the Naro project organized by the Tunisia Plus association and the French Institute of Tunisia (IFT).



### Mobile Developer – Internship at the Central Pharmacy of Tunisia (PCT)

(2021)

Developed a mobile app for warehouse staff to assist with stock management and inventory at the Central Pharmacy of Tunisia.



## Languages

English  
Arabic: Native  
French

## Interests

Fitness  
Programming  
Photography

## Projects

### EduMemes

**Type:** Web and mobile application.

**Description:** An educational app that explains lessons through memes and edited videos, making learning more fun and engaging.



### ESSECT Chez Vous

**Type:** Website and mobile application.

**Description:** A platform dedicated to ESSECT students, allowing access to course materials with smooth and intuitive multi-document navigation.



### Bilan Tunisian

**Type:** Mobile application.

**Description:** An app focused on learning the Tunisian balance sheet, offering corrected multiple-choice questions (MCQs) to facilitate understanding and memorization of accounting information.



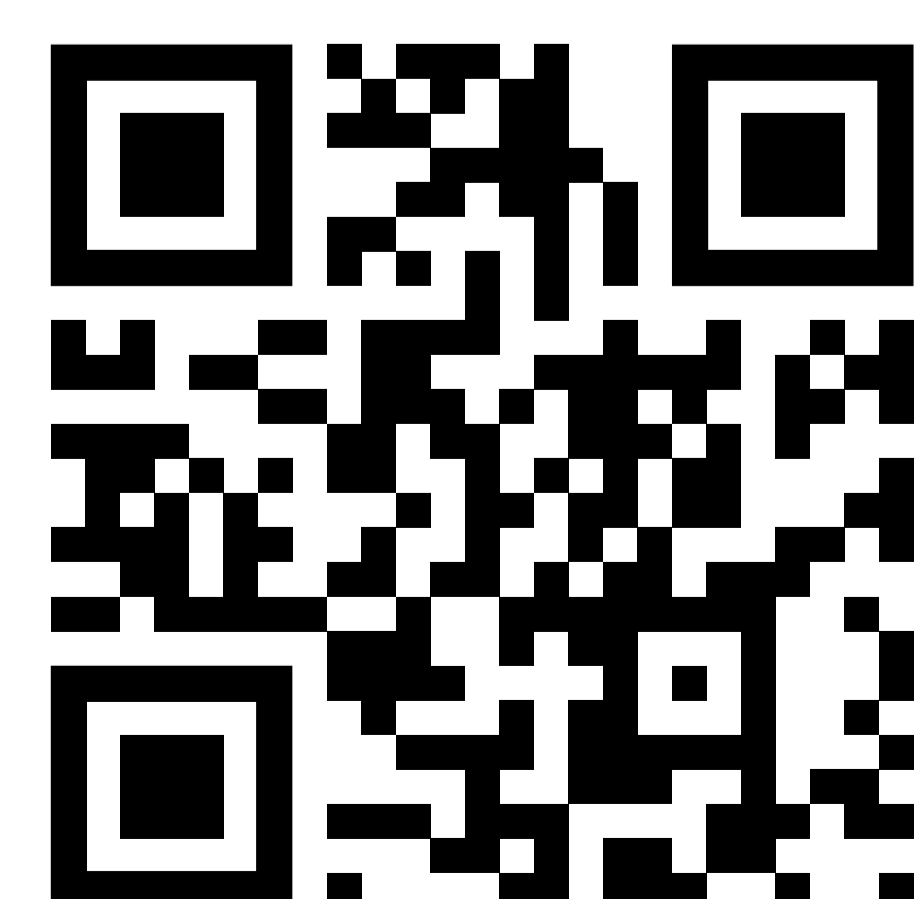
### SnowFall AR

**Type:** Augmented Reality Application.

**Description:** An app that creates augmented reality snowfall around the user, offering an immersive winter atmosphere with snowflakes and festive elements such as pine trees, deer, and snowmen.

## Technical Skills

- **Mobile:** Android (Kotlin, Java), iOS (Swift)
- **Web:** WordPress, HTML/CSS, JavaScript
- **Design:** Photoshop, Figma, Adobe XD, Canva
- **Digital Marketing:** Social media, SEO
- **Video Editing:** CapCut, Adobe Premiere



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